# Evaluating and Acquiring Oil & Gas Companies

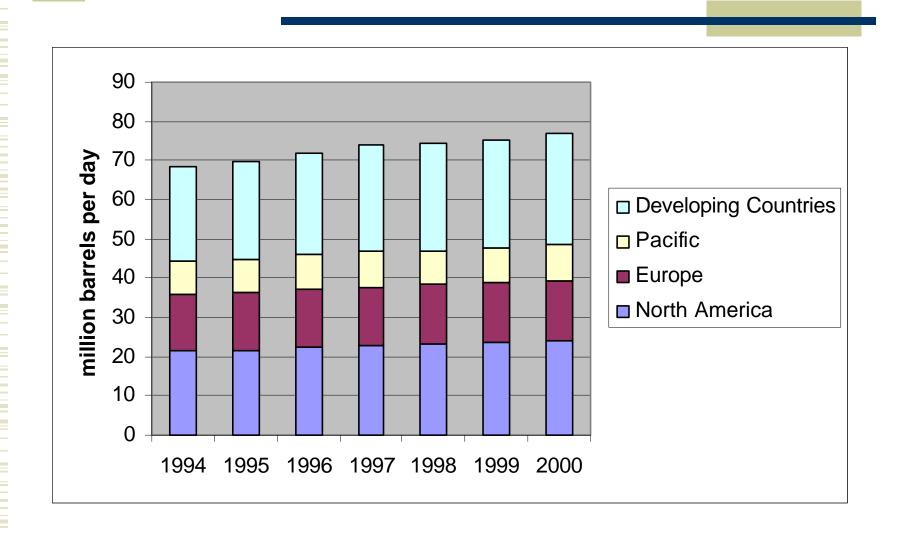
Kurt H. Wulff
McDep Associates

New England Energy Growth
Conference
Prout's Neck, Maine
September 25, 2000

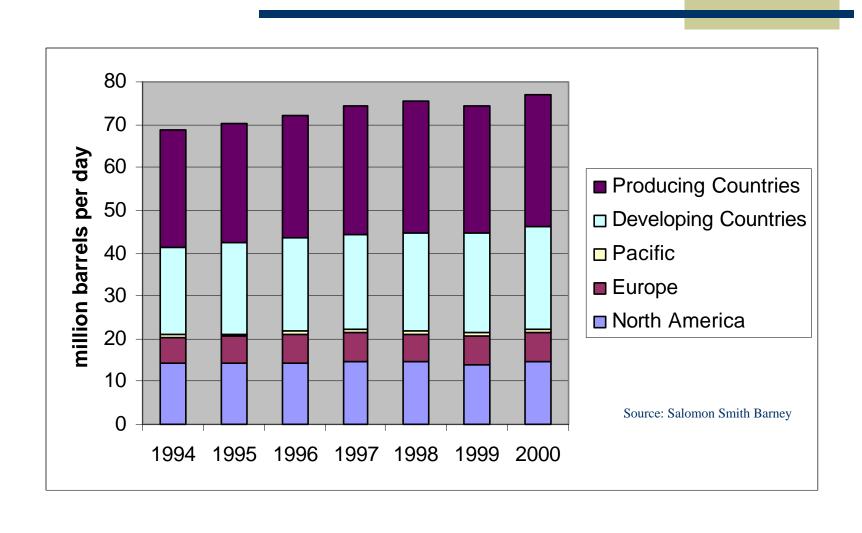
# Summary and Conclusion

- Oil and gas commodity prices may be stronger and more volatile than commonly expected
- Petroleum cycle repeating
- Valuation increasingly sophisticated in the quantitative sense
- Smart people can still make dumb decisions
- Sound judgment invaluable

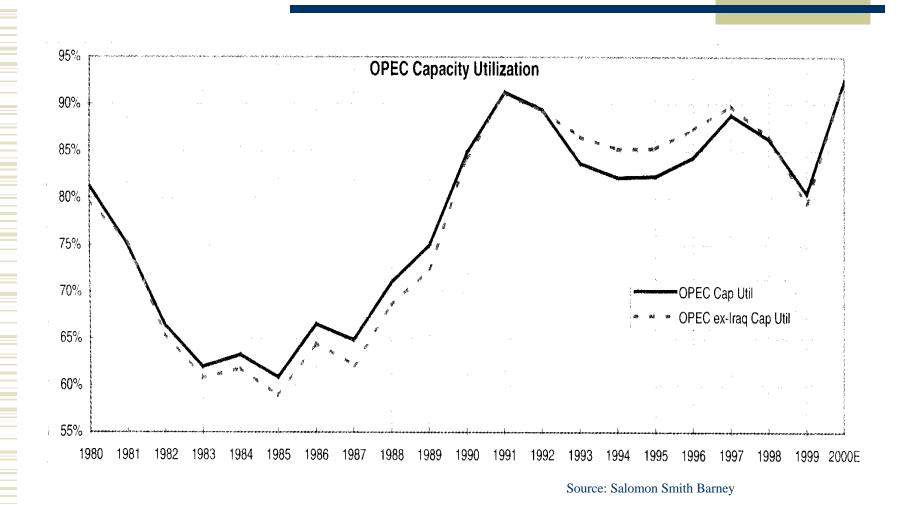
# Oil Demand Grows



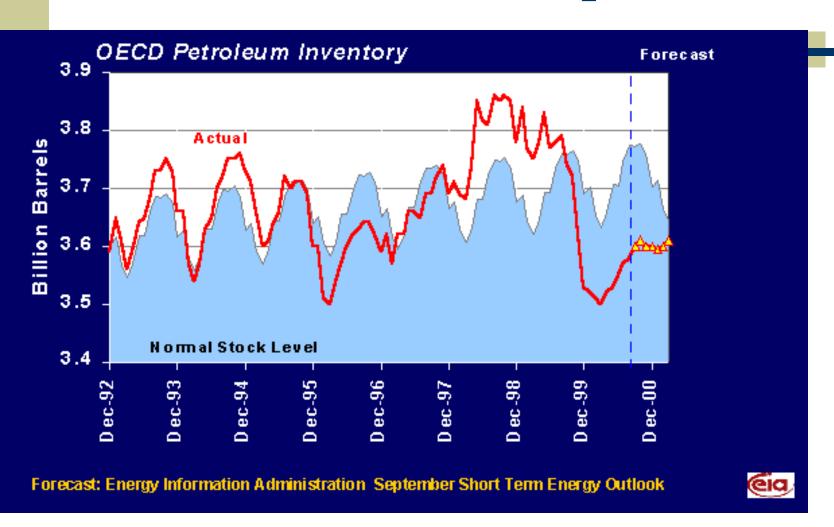
# Oil Production Restrained



# Spare Capacity Slim

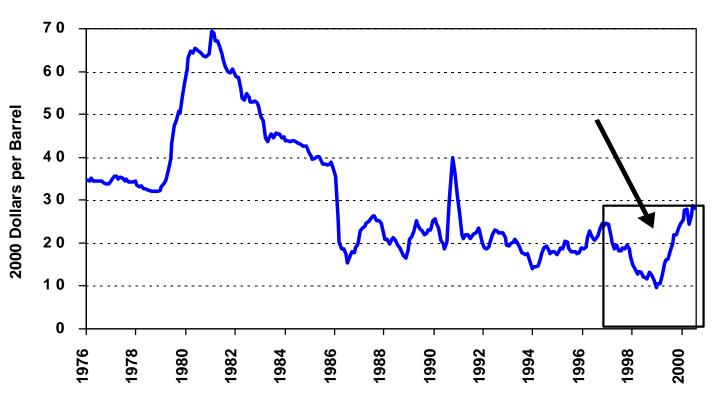


# Oil Inventories Depleted



# Oil Price Highest Since Last Crisis

#### Monthly World Oil Prices, 1976 - 2000



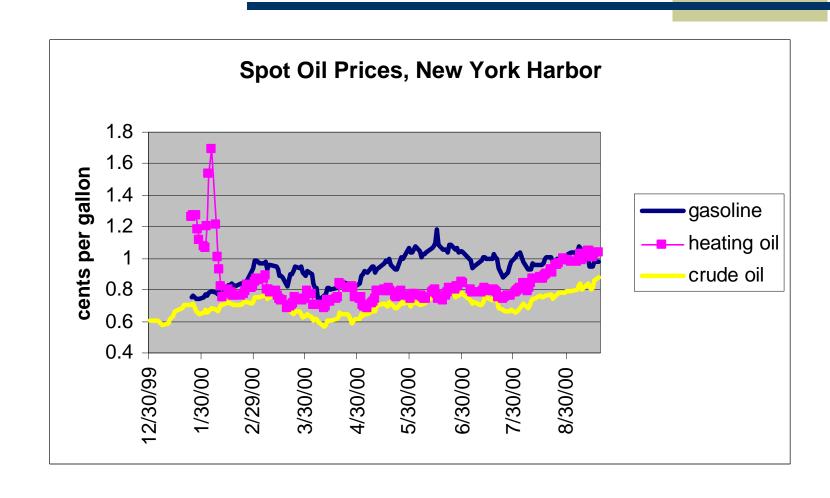
Sources: EIA, Short-Term Energy Outlook database, August 2000.



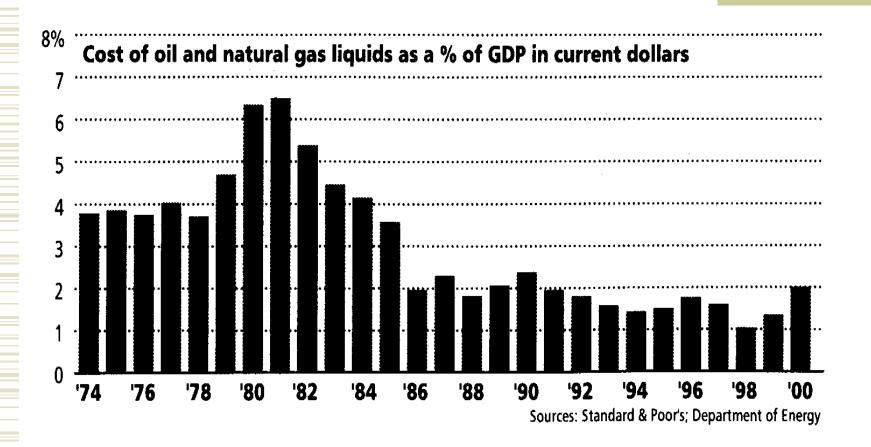
# 2004 Oil Only \$23



# Vulnerable to Shortages



# Consumer Can Sustain Some Higher Price





KAL

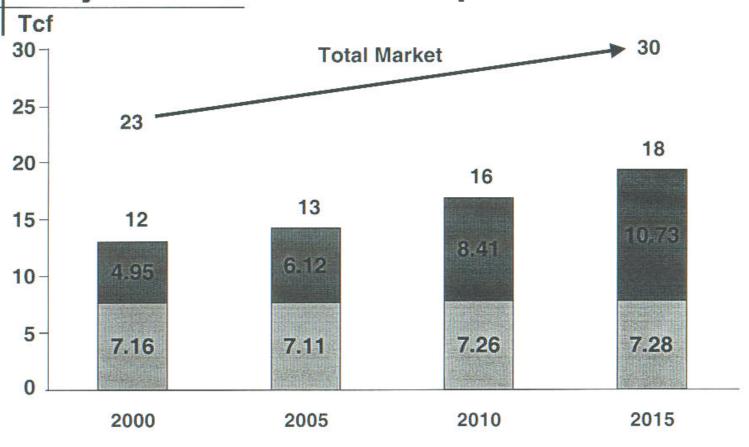
The Baltimore Sun
Cartoonist and Writers Syndicate

# Natural Gas Demand Overcomes Weather

- New economy needs electricity
- Thermal efficiency breakthrough in electrical generation
- Power producers long electricity and short natural gas

### Electric Powers U.S. Natural Gas Demand

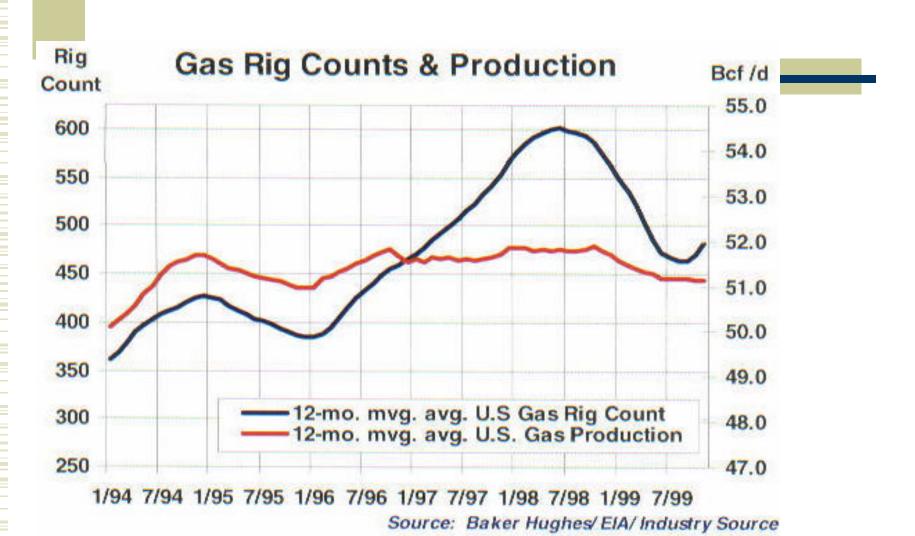
## **Projected Gas Consumption**



■ Industrial ■ Electric Generation

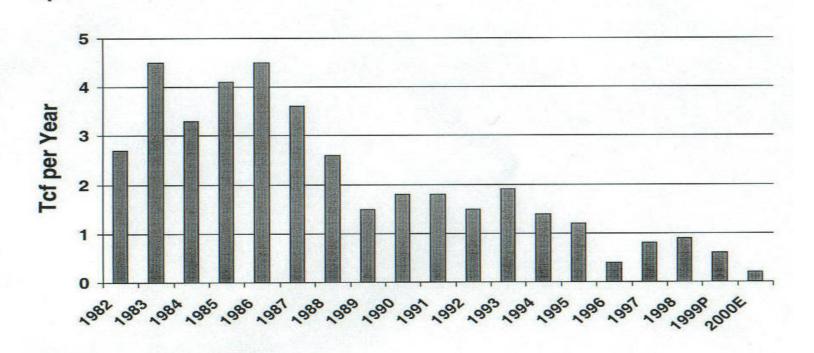
Source: Internal estimates (El Paso Energy)

## U.S. Natural Gas Production Stalls



# Natural Gas Spare Capacity Low

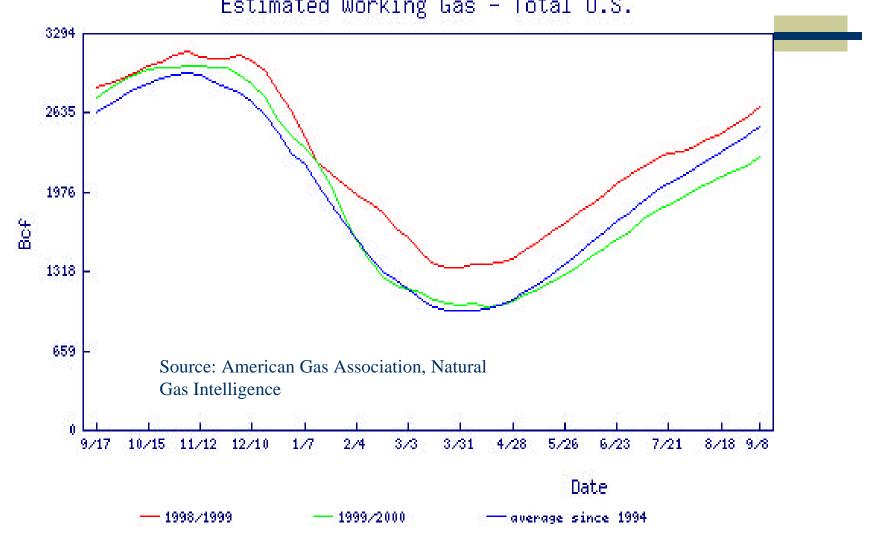
Excess Natural Gas Deliverability U. S. and Canada



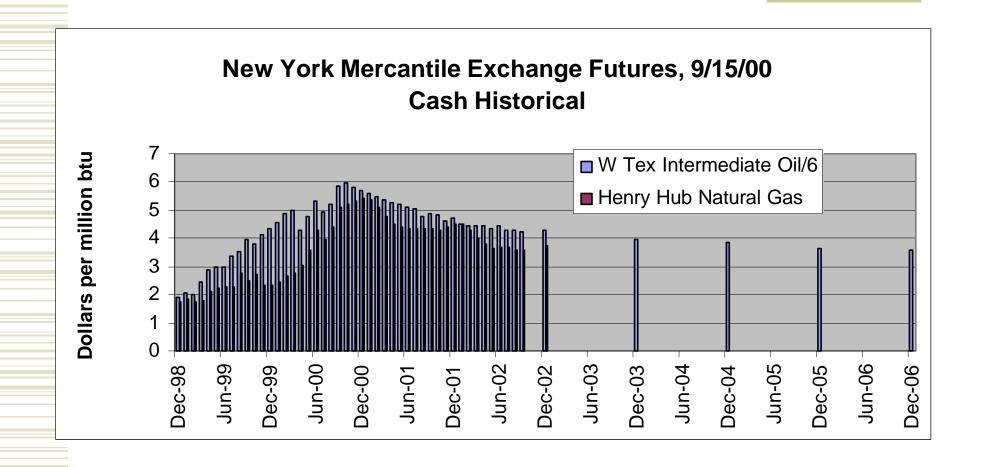
Source: DLJ Research

## Natural Gas Inventories Low

Estimated Working Gas - Total U.S.



# Natural Gas Price Bumping Oil Price Ceiling



# Consumer Can Sustain Some Higher Price

- Cleaner fuel
- Alternatives not competitive for electrical generation
  - Old plants can run on residual oil that costs
     \$0.80 per gallon or \$5.50 per million btu
  - New plants can run on distillate oil that costs \$1
     per gallon or \$7 per million btu

# **Economic Conclusion**

 Oil and gas price may be stronger than expected in the coming decade

# Oil and Gas Through the Decades

◆ 1960s: Growth

• 1970s: Shortage

◆ 1980s: Balance

◆ 1990s: Growth

• 2000s:

## 1960s

- Energy demand strong
- Monetary inflation subdued
- Economic boom continues
- Integrated oil companies do well
- North American oil and gas producers depressed

## 1970s

- Shortages develop
- Oil producing countries assert control
- Inflation picks up
- North American producers soar in resource value and stock market value

#### DONALDSON, LUFKIN & JENRETTE, INC.

RESEARCH BULLETIN

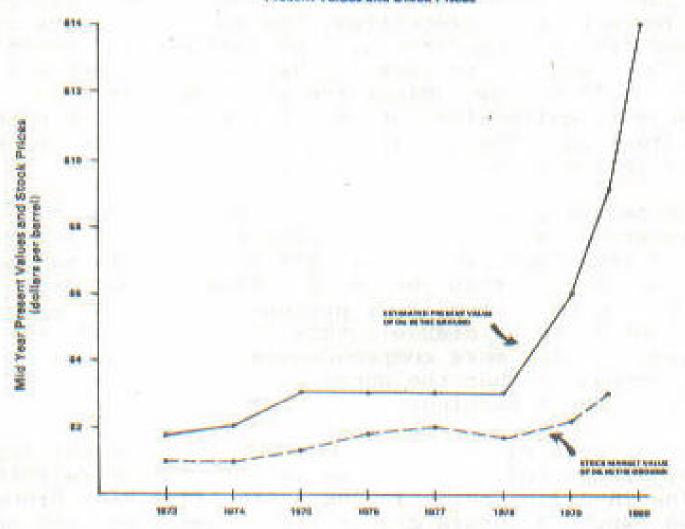
JANUARY, 1973

#### THE OIL AND GAS SHORTAGE IN 1973

Converging trends in natural gas and domestic refined oil product supply point to a year of accelerating investor interest in oil and gas companies. Widening appreciation of the natural gas shortage has already resulted in favorable progress on higher wellhead prices for new supply and improved regulation of interstate pipeline companies. Meanwhile, as evidence of a developing refined product shortage mounts, the business environment for petroleum refiners will also improve. For example, we expect relaxation of price controls on refined products and progress toward resolution of policy issues regarding oil imports and ecological constraints. The more favorable climate for both natural gas and refined oil products will be reflected in earnings per share growth and, most importantly, in further improved valuation of oil and gas companies relative to the general market. To fully reflect this appreciation potential, we believe that natural gas and oil related investments should represent an above average weighting in portfolios, e.g., 20-25% of total value.

#### UNPRECEDENTED UNDERVALUATION

Figure 1 U.S. Oil and Gas Production/Refining Companies Present Values and Stock Prices



## 1980s

- Demand/supply balance restored
- Inflation subsides
- Bull market resumes for stocks
- Integrated oil companies meet takeover pressure
- Overly aggressive independent producers suffer

## Donaldson, Lufkin & Jenrette

Consideron, Lutkin & Jersette Securit es Contionation 140 Broadway, New York, N.Y. 10005 (2.12) 943-0300

# OLEGAS VALUATION A MONTHLY ANALYSIS

PHILIP L DODGE

AUS 3 1931

#### RESTRUCTURING

#### SUMMARY

Just three months ago, it was business as usual at <u>Conoco</u>. Since then the company has undergone a partial restructuring with the sale of its Canadian affiliate, and it is a near certainty that the structure of the remaining company will soon be altered substantially. A low ratio of stock price to the amount for which properties could be sold separately implies the possibility of major changes in structure for all of the integrated companies. Investor disenchantment with integrated companies appears to stem from two factors. First, integration combines businesses

## Donaldson, Lufkin & Jenrette

Donaldson, Lufkin & Jenrette Securities Corporation 140 Broadway, New York, N.Y. 10005 1212) 902-2000

# OLEGAS VALUATION A MONTHLY ANALYSIS

KURT H. WULFF PHILIP L. DODGE JEFFREY R. FREEDMAN KATHERINE R. HENSEL

August 2, 1982

#### THE EDGE OF PANIC

#### Summary and Recommendation

A bank failure in Oklahoma, a couple of medium-sized bankruptcies, and a strong fear among traders and arbitrageurs that <u>Gulf</u> will renege on its purchase of <u>Cities</u> <u>Service</u> all contributed to steep stock-price declines as energy companies led the market down during the past month. Historically, at critical stages in the market, a rash of unfavorable developments can set the stage for a climax and sharp rebound. In the face of this, the shares of strong companies along with those of weak companies have fallen sharply. Moderately strong companies being under more pressure may rebound more rapidly, and some weak companies might not rebound.

# HOW TO PROFIT FROM THE COMING OIL CRISIS



Book Published March 1988

Saddam Hussein Invaded Kuwait August 1990

# 1960s 1990s

- Energy demand strong
- Monetary inflation subdued
- Economic boom continues
- Integrated oil companies do well
- North American oil and gas producers depressed

# 1970s 2000s?

- Shortages develop
- Oil producing countries assert control
- Inflation picks up
- North American producers soar in resource value and stock market value

## What Is Different?

- The world is at relative peace
- Better government
- The Second Industrial Revolution is here
- Resource base more exploited

# Valuation Today – Cash Flow

• Enterprise Value divided by next four quarters earnings before interest, tax, etc.

Wellhead Price (\$/mcf)	Mar (%)	rgin (\$/mcf)	Volume (bcf)	Ebitda (\$mm)	EV/ Ebitda
4.55	76	3.43	6.5	22.2	7.2
4.37	75	3.29	29.6	97.4	5.5
4.76	75	3.58	5.0	17.8	5.1
4.11	81	3.34	32.2	107.6	4.5
3.77	76	2.86	901	2,574	4.5
	(\$/mcf) 4.55 4.37 4.76 4.11	Price Man (\$/mcf) (%) 4.55 76 4.37 75 4.76 75 4.11 81	Price (\$/mcf)       Margin (%) (\$/mcf)         4.55       76       3.43         4.37       75       3.29         4.76       75       3.58         4.11       81       3.34	Price (\$/mcf)       Margin (%) (\$/mcf)       Volume (bcf)         4.55       76       3.43       6.5         4.37       75       3.29       29.6         4.76       75       3.58       5.0         4.11       81       3.34       32.2	Price (\$/mcf)         Margin (%) (\$/mcf)         Volume (bcf)         Ebitda (\$mm)           4.55         76         3.43         6.5         22.2           4.37         75         3.29         29.6         97.4           4.76         75         3.58         5.0         17.8           4.11         81         3.34         32.2         107.6

Source: www.mcdep.com

# Valuation Today – Reserves

#### • Present value of future cash flow

	Volume			Cap	Cash	Present
Basic	Enhanced	Total	Price	Ex	Flow	Value
(bcf)	(bcf)	(bcf)	(\$/mcf)	(\$mm)	(\$mm)	(\$mm)
7983	11025	19009	3.87	17241	35216	15100

# Valuation Today - Debt Adjustment

 Market Cap and Debt to Present Value (McDep)

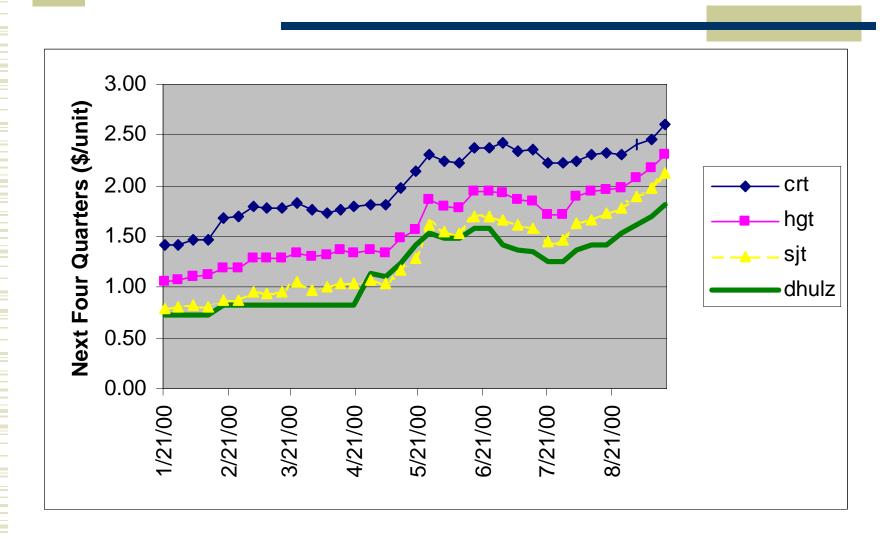
Price			Net			
	(\$/sh)		Market		Present	
	8-Sep	Shares	Cap	Debt	Value	McDep
Symbol	2000	(mm)	(\$ <i>mm</i> )	(\$ <i>mm</i> )	(\$/sh)	Ratio
DHULZ	14.81	10.7	159	-	15.40	0.96
HGT	13.38	17.0	227	-	15.90	0.84
CRT	15.25	6.0	92	-	19.20	0.79
BR	39.50	216	8,500	3,200	55.10	0.77
SJT	10.50	46.6	489	-	14.40	0.73
	DHULZ HGT CRT BR	(\$/sh)8-Sep2000DHULZ14.81HGT13.38CRT15.25BR39.50	(\$/sh)8-SepSharesSymbol2000(mm)DHULZ14.8110.7HGT13.3817.0CRT15.256.0BR39.50216	(\$/sh)Market8-SepSharesCapSymbol2000(mm)(\$mm)DHULZ14.8110.7159HGT13.3817.0227CRT15.256.092BR39.502168,500	(\$/sh)       Market         8-Sep       Shares       Cap       Debt         Symbol       2000       (mm)       (\$mm)       (\$mm)         DHULZ       14.81       10.7       159       -         HGT       13.38       17.0       227       -         CRT       15.25       6.0       92       -         BR       39.50       216       8,500       3,200	Symbol       (\$/\$sh)       Market       Present         Symbol       2000       (mm)       (\$mm)       (\$mm)       (\$sh)         DHULZ       14.81       10.7       159       -       15.40         HGT       13.38       17.0       227       -       15.90         CRT       15.25       6.0       92       -       19.20         BR       39.50       216       8,500       3,200       55.10

Source: www.mcdep.com

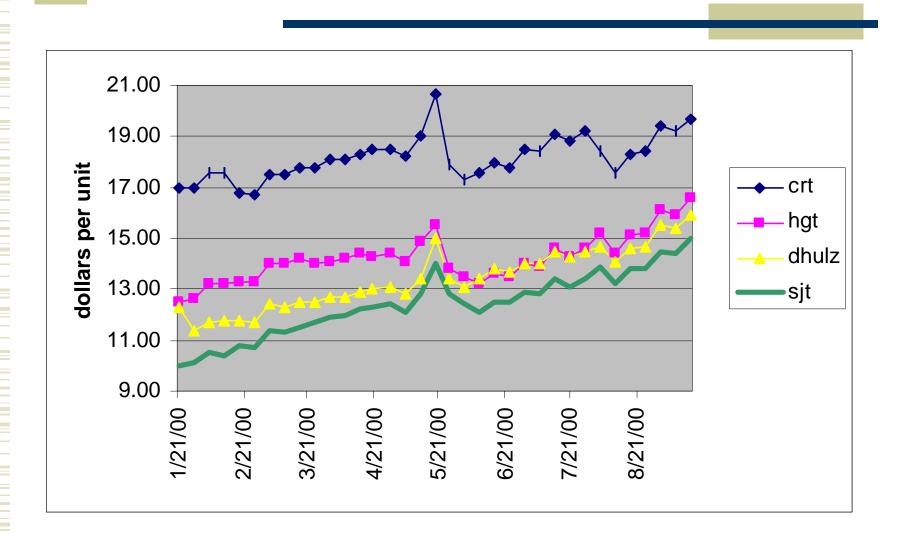
# Valuation Today - Frequent Updates

- Interest and inflation rate
- Commodity price
- Volumes
- Costs
- Stock prices

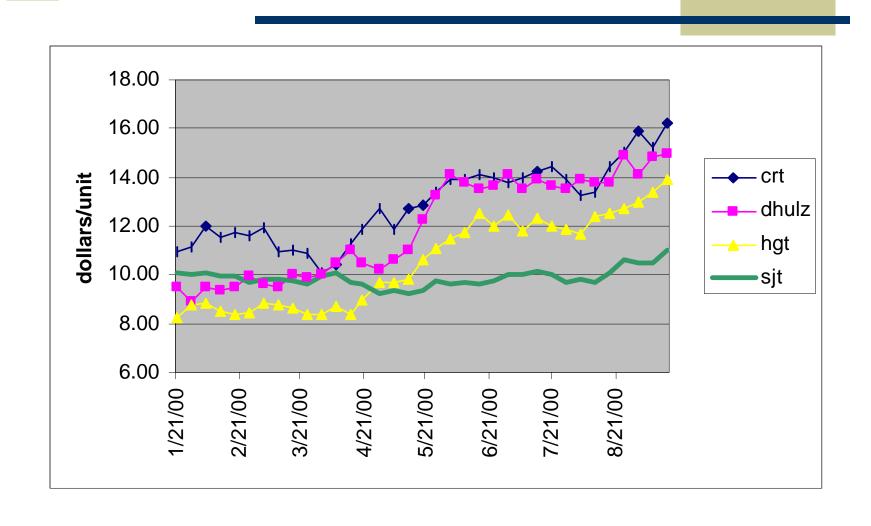
# Valuation Trends – Projected Distribution



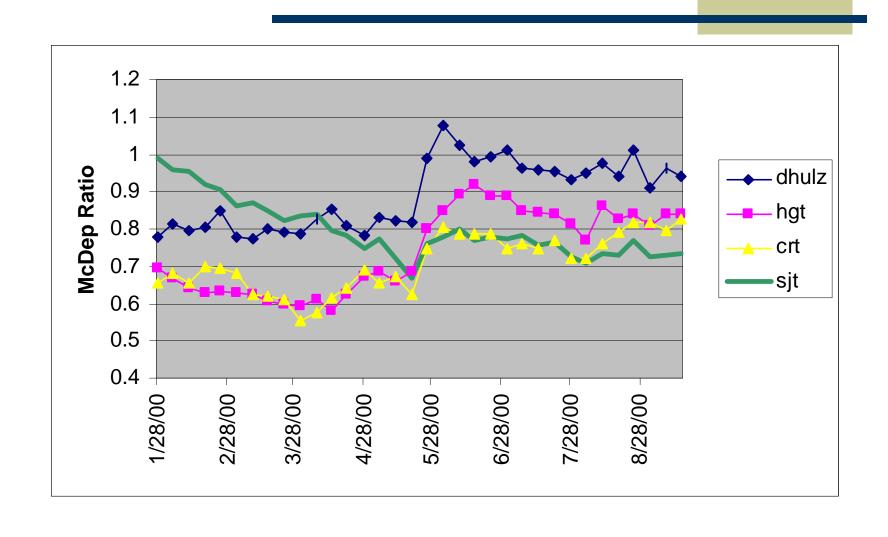
# Valuation Trends – Present Value



#### Valuation Trends – Stock Price



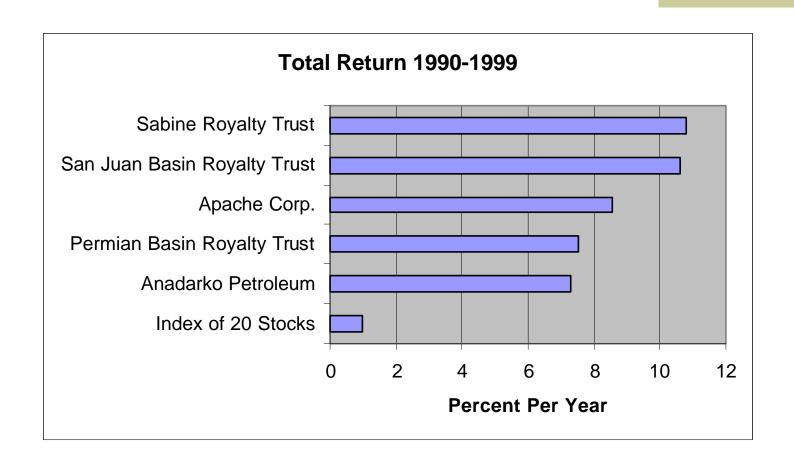
## Valuation Trends – McDep Ratio



# Valuation Today – Qualitative Factors

- Assets
- Management
  - Long-Term Credibility
  - Commitment

# Some Assets Beat Management in U.S. Independent Oil & Gas



## Long-term Credibility

- Some have it
  - Apache
  - Anadarko
  - Devon
- Some don't
  - Pennzoil
  - Union Pacific Resources
  - Burlington Resources

#### Commitment

- Annoying moments in the life of an investor
  - Hear management tell how great their company is at a high stock price
  - Then at a later time hear the same management say what a good deal it is to sell company at a lower stock price
- Non-performers buy high, sell low

## Who Has Not Performed: Pennzoil

- Refused \$84 a share offered by Union Pacific Resources in 1998.
- Spun off PennzEnergy in 1999.
- Two pieces priced under \$10 each in the stock market at low point.
- Sold PennzEnergy to Devon Energy in 2000 for stock now worth about \$25.

## Who Has Not Performed: Union Pacific Resources

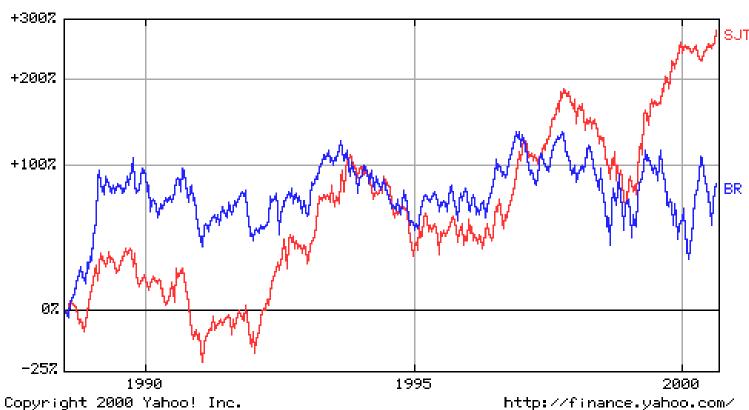
- Choice Land Grant assets spun off from Union Pacific Railroad in 1997 at about \$25 a share.
- Spurned by Pennzoil, bought Norcen Energy for cash in 1998.
- High financial leverage drove stock to single digits in 1999.
- Sold to Anadarko in 2000 for stock now worth about \$23.

# Who Has Not Performed: Burlington Resources

- Same producing properties as San Juan Basin Royalty Trust.
- Diversified to Gulf of Mexico without success.
- Acquired Louisiana Land; diluted stock.
- Acquired Poco; Canadians dumped BR stock.
- Sold half of 2000 gas in 1999 at low price.

## Burlington Resources (BR)/ San Juan Basin RT (SJT)





### Recap

- Current demand/supply balance tight
- Oil and gas faces several years of better returns similar to the 1970s
- There will still be volatility
- Some management have credibility while others destroy value
- Skillful valuation enhances performance