# Royal Dutch Petroleum Low Risk, Attractive Reward

| Symbol                         | RD                | Ebitda Next Twelve Months ending 9/30/05 (US\$mm)              | 27,600 |
|--------------------------------|-------------------|--|--------|
| Rating                         | Buy               | North American Natural Gas/Ebitda (%)                          | 4      |
| Price (US\$/sh)                | 51.26             | Natural Gas and Oil Production/Ebitda (%)                      | 70     |
| Pricing Date (intraday)        | 9/27/04           | Adjusted Reserves/Production NTM                               | 8.2    |
| Shares (mm)                    | 2031              | EV/Ebitda  | 4.7    |
| Market Capitalization (US\$mm) | 104,100           | PV/Ebitda  | 5.4    |
| Debt (US\$mm)                  | 25,600            | Undeveloped Reserves (%)                                       | 44     |
| Enterprise Value (EV) (US\$mm) | 129,700           | Natural Gas and Oil Ebitda (US\$/boe)                          | 24.00  |
| Present Value (PV) (US\$mm)    | 147,500           | Present Value Proven Reserves(US\$/boe)                        | 12.30  |
| Net Present Value (US\$/share) | 60                | Present Value Proven Reserves(US\$/mcfe)                       | 2.05   |
| Debt/Present Value             | 0.17              | Earnings Next Twelve Months (US\$/sh)                          | 5.90   |
| McDep Ratio - EV/PV            | 0.88              | Price/Earnings Next Twelve Months                              | 9      |
| Dividend Yield (%/year)        | 4.2               | Indicated Annual Dividend (US\$/sh)                            | 2.17   |
| Note: Estimated auch flow and  | comings tigd to a | and year futures prices for all natural ses and refinery creak |        |

Note: Estimated cash flow and earnings tied to one-year futures prices for oil, natural gas and refinery crack. Reported results may vary widely from estimates. Estimated present value per share revised only infrequently.

### **Summary and Recommendation**

We continue to recommend current purchase of **Royal Dutch Petroleum (RD)**, 60% owner of the Royal Dutch/Shell Group, for mega cap participation in rising oil profits, natural gas profits and oil products profits. Financial risk is low as evidenced by a 0.17 ratio of debt to present value. Potential reward appears attractive as the stock is priced at just 5 times cash flow on an unlevered basis. On a different measure, valuable oil and gas assets are priced in the stock as though the long-term price of oil would be \$28 a barrel rather than \$38 a barrel indicated by six-year futures. Dividend increases are expected to match or beat inflation for a real return of at least 4.2% per year. Stock price increase to estimated net present value of \$60 within a year or two would enhance return by another 17%. An announcement is promised for November on simplification of corporate structure that may lead to a single owner of the group.

### **Moderate Oil Price Scenario**

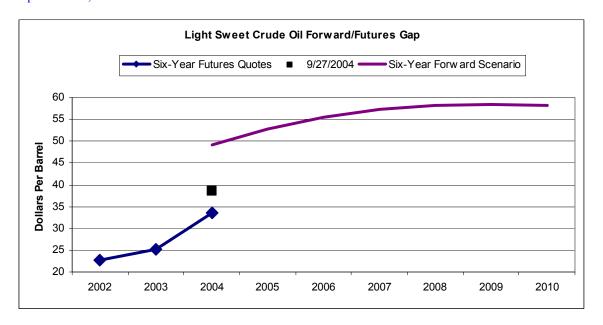
The value of the company depends in large part on the future price of crude oil. Publicly traded in the commodity markets, futures contracts for delivery over the next six years continue in a steep uptrend. Our scenario is that a move that began in the low \$20s and is now in the upper \$30s could reach \$50 (see chart Light Sweet Crude Oil Forward/Futures Gap).

To construct the scenario we assumed oil would peak in 2010 at \$50 in constant dollars. That is more moderate than the peak in early 1981 at more than \$80 in constant dollars. Then we applied 3% per year inflation and calculated six-year averages to build a forward curve.

Economics support the price trends. Oil demand is strong with world economic growth paced by developing countries, especially China. Supply growth is limited as spare capacity has virtually disappeared. The largest producing fields in the Middle East are now mature. It will take time, large amounts of capital and a secure political climate to boost producing rates.

### Please see disclosures on the final page.

Page 1



Monetary factors favor oil investment as interest rates below inflation drive investors to real assets for protection against the dollar losing value. If similar past periods are any guide, the authorities may not raise interest rates above inflation for the rest of the decade.

Environmental factors favor higher oil and gas price. Coal is still a quarter of world primary energy supply. Cleaner oil and gas are undervalued as long as we tolerate environmentally disadvantageous coal.

Political factors favor higher oil price in consuming countries and producing countries. Consuming governments often resort to artificial forces to hold down oil price that can appear to work temporarily.

In producing countries we have seen time and again that oil production goes down when international oil companies are not welcome. After Iran, Iraq and Venezuela, now Saudi Arabia appears vulnerable to political change that may bring about production decline.

Too much of a gain in oil price might cause problems of economic adjustment though we think much of the concern expressed is exaggerated. Nonetheless we have a threshold of 70% gain in monthly price compared to a year earlier when we start to become concerned about weak demand for oil. November futures currently near \$49 a barrel would have to remain above \$53 for the 70% threshold to be breached.

### **One-Year Futures Point to Higher Cash Flow and Profits**

As our next twelve months (NTM) cash flow model moves ahead to the period ending September 30, 2005 expectations also advance mainly because of advancing one-year futures. We relate natural gas and oil price to the quotes for commodities traded on the New York Mercantile Exchange (see table <u>Next Twelve Months Operating and Financial Estimates</u>).

# McDep Associates Independent Stock Idea

September 28, 2004

|                            | Next 'I       | welve Mo      | nths Oper                               | ating and F     | inancial Es   | timates        |                |   | Nort              |
|----------------------------|---------------|---------------|---|-----------------|---------------|----------------|----------------|---|-------------------|
|                            |               |               |   |                 |               |                |                |   | Next<br>Twelve    |
|                            | Q1<br>3/31/04 | Q2<br>6/30/04 | Q3E<br>9/30/04                          | Q4E<br>12/31/04 | Year<br>2004E | Q1E<br>3/31/05 | Q2E<br>6/30/05 | Q3E<br>9/30/05                          | Months<br>9/30/05 |
| Volume                     |               |               |   |                 |               |                |                |   |                   |
| Natural Gas (mmcfd)        |               |               |   |                 |               |                |                |   |                   |
| U.S. (or North America)    | 1,405         | 1,327         | 1,327                                   | 1,327           | 1,350         | 1,327          | 1,327          | 1,327                                   | 1,327             |
| Overseas (or Int'l)        | 8,767         | 6,446         | 5,860                                   | 8,204           | 7,338         | 8,805          | 6,457          | 5,870                                   | 7,329             |
| Total                      | 10,172        | 7,773         | 7,187                                   | 9,531           | 8,688         | 10,132         | 7,784          | 7,197                                   | 8,656             |
| Oil (mmb)                  | 213           | 204           | 206                                     | 206             | 829           | 201            | 204            | 206                                     | 817               |
| Oil (mbd)                  | 2,342         | 2,238         | 2,238                                   | 2,238           | 2,270         | 2,238          | 2,238          | 2,238                                   | 2,238             |
| Total gas & oil (mmb)      | 367           | 322           | 316                                     | 352             | 1,357         | 353            | 322            | 316                                     | 1,343             |
| Price                      |               |               |   |                 |               |                |                |   |                   |
| Natural gas (\$/mcf)       |               |               |   |                 |               |                |                |   |                   |
| Henry Hub (\$/mmbtu)       | 5.64          | 6.10          | 5.49                                    | 6.05            | 5.82          | 7.04           | 6.14           | 6.15                                    | 6.34              |
| U.S. (or North America)    | 5.81          | 6.08          | 5.43                                    | 5.99            | 5.83          | 6.97           | 6.08           | 6.09                                    | 6.28              |
| Overseas (or Int'l)        | 3.01          | 2.99          | 3.86                                    | 4.33            | 3.55          | 4.20           | 4.03           | 3.87                                    | 4.13              |
| Total                      | 3.40          | 3.52          | 4.15                                    | 4.56            | 3.90          | 4.56           | 4.38           | 4.28                                    | 4.46              |
| Oil (\$/bbl)               |               |               |   |                 |               |                |                |   |                   |
| WTI Cushing                | 35.23         | 38.34         | 43.84                                   | 49.13           | 41.63         | 47.61          | 45.66          | 43.90                                   | 46.57             |
| Worldwide                  | 30.33         | 33.80         | 38.65                                   | 43.31           | 36.48         | 41.98          | 40.25          | 38.70                                   | 41.06             |
| Total gas & oil (\$/bbl)   | 26.15         | 29.15         | 33.86                                   | 36.69           | 31.39         | 35.69          | 35.11          | 34.15                                   | 35.45             |
| NY Harbor 3-2-1 (\$/bbl)   | 6.98          | 12.17         | 7.86                                    | 7.12            | 8.53          | 7.64           | 7.77           | 7.77                                    | 7.58              |
| Revenue (\$mm)             |               |               |   |                 |               |                |                |   |                   |
| Natural Gas                |               |               |   |                 |               |                |                |   |                   |
| U.S. (or North America)    | 743           | 734           | 663                                     | 732             | 2,872         | 832            | 734            | 743                                     | 3,041             |
| Overseas (or Int'l)        | 2,401         | 1,756         | 2,084                                   | 3,269           | 9,509         | 3,326          | 2,365          | 2,090                                   | 11,050            |
| Total                      | 3,144         | 2,490         | 2,747                                   | 4,000           | 12,381        | 4,158          | 3,099          | 2,833                                   | 14,091            |
| Oil                        | 6,464         | 6,884         | 7,957                                   | 8,917           | 30,222        | 8,455          | 8,197          | 7,968                                   | 33,537            |
| Other                      | 48,491        | 53,176        | 53,176                                  | 53,176          | 208,017       | 53,176         | 53,176         | 53,176                                  | 212,702           |
| Total                      | 58,099        | 62,549        | 63,880                                  | 66,093          | 250,621       | 65,789         | 64,472         | 63,977                                  | 260,331           |
| Expense                    | ,             | ,             | ,                                       | ,               | ,             | <i>,</i>       | ,              | ,                                       | ,                 |
| Production                 | 3,427         | 3,326         | 3,592                                   | 4,034           | 14,378        | 3,973          | 3,710          | 3,611                                   | 15,329            |
| Other                      | 44,965        | 48,967        | 49,712                                  | 49,874          | 193,518       | 49,754         | 49,725         | 49,725                                  | 199,078           |
| Ebitda (\$mm)              | ŕ             | ,             | , i i i i i i i i i i i i i i i i i i i | ,               | ,             | ·              | ,              | , i i i i i i i i i i i i i i i i i i i | ,                 |
| Exploration and Production | 6,182         | 6,048         | 7,113                                   | 8,883           | 28,225        | 8,640          | 7,586          | 7,190                                   | 32,300            |
| Other                      | 3,526         | 4,209         | 3,464                                   | 3,302           | 14,499        | 3,422          | 3,451          | 3,451                                   | 13,624            |
| Total Ebitda               | 9,707         | 10,257        | 10,576                                  | 12,185          | 42,725        | 12,061         | 11,037         | 10,641                                  | 45,924            |
| Exploration                | 125           | 880           | 200                                     | 200             | 1,405         | 200            | 200            | 200                                     | 800               |
| Deprec., Deplet., & Amort. | 2,617         | 3,130         | 3,130                                   | 3,130           | 12,007        | 3,130          | 3,130          | 3,130                                   | 12,520            |
| Other non cash             | 137           | 159           | 159                                     | 159             | 614           | 159            | 159            | 159                                     | 636               |
| Ebit                       | 6,828         | 6,088         | 7,087                                   | 8,696           | 28,699        | 8,572          | 7,548          | 7,152                                   | 31,968            |
| Interest                   | 312           | 307           | 307                                     | 307             | 1,233         | 307            | 307            | 307                                     | 1,228             |
| Ebt                        | 6,516         | 5,781         | 6,780                                   | 8,389           | 27,466        | 8,265          | 7,241          | 6,845                                   | 30,740            |
| Income Tax                 | 2,281         | 2,023         | 2,373                                   | 2,936           | 9,613         | 2,893          | 2,534          | 2,396                                   | 10,759            |
| Net Income (\$mm)          | <i>,</i> -    | ,             | )- · ·                                  | /               | · · ·         | ,              | ·              | ,                                       | ,                 |
| Exploration and Production | 2,746         | 1,935         |   |                 |               |                |                |   |                   |
| Other                      | 1,778         | 2,255         |   |                 |               |                |                |   |                   |
| Unallocated                | (289)         | (433)         |   |                 |               |                |                |   |                   |
| Total                      | 4,235         | 3,757         | 4,407                                   | 5,453           | 17,853        | 5,372          | 4,707          | 4,449                                   | 19,981            |
| Shares (millions) - RD     | 2,033         | 2,031         | 2,031                                   | 2,031           | 2,031         | 2,031          | 2,031          | 2,031                                   | 2,031             |
| Per share (\$) - RD        | 1.25          | 1.11          | 1.30                                    | 1.61            | 5.27          | 1.59           | 1.39           | 1.31                                    | 5.90              |
|                            |               |               |   |                 |               |                |                |   |                   |
| Ebitda Margin (E&P)        | 64%           | 65%           | 66%                                     | 69%             | 66%           | 68%            | 67%            | 67%                                     | 68%               |

#### Royal Dutch/Shell Next Twelve Months Operating and Financial Estimates

Investors who want calendar year estimates can find 2004 in the table. For 2005 we suggest using the next twelve months as a rough estimate. Estimates can change frequently along with oil markets.

Please see disclosures on the final page.

#### Present Value at Real Price and Real Return

Next Twelve Months (NTM) estimates determine the first year of projected cash flow that we discount to present value (see table <u>Present Value of Oil and Gas Reserves</u>). The calculation is set up on the basis of a barrel of proven reserves, 0.56 developed and 0.44 undeveloped.

While there are many assumptions that could be discussed, discount rate and oil price are especially important. Price escalation and discount rate interact. We make the simplification of dealing in constant dollars. That assumes price escalation, cost escalation and discount rate are all net of inflation.

For discount rate we use a 7% real return per year on an unlevered basis. That means a buyer who pays present value would earn 7% per year above inflation if all the projections were to materialize as stated.

First year oil price is from the futures market. We hold it constant at an arbitrary level thereafter. The assumed price listed in the upper right hand corner is the commonly quoted benchmark Light, Sweet Crude. A price of \$35 a barrel leads to present value of future cash flow from a barrel of reserves equal to \$11.00 (see box in right hand column).

### Present Value per Barrel Leads to Present Value per Share

We illustrate the calculation of Net Present Value (NPV) in a sensitivity table where each column is headed by a different oil price (see table <u>Net Present Value Calculation</u>). Oil price corresponds to present value per barrel which then leads step by step to the final result. The price of \$35 a barrel corresponds to our standardized present value of \$60 a share. Turn the comparison around and it is evident that if the stock price were \$51, about equal to the current quote, it would correspond to a constant real oil price of \$28 a barrel.

Present value per barrel multiplied by barrels of proven reserves may understate value for companies with a shorter reserve life. We see that in a strong correlation of enterprise value with NTM cash flow and adjusted reserve life. We highlight the amount of the understatement as short life uplift that amounts to about a tenth of present value of reserves in the standard case.

### Price Upside Understated in Management Meeting

One of the themes at management's meeting in New York on September 23, also picked up in the financial press, was that management is now looking to test projects against the assumption of \$25 oil, rather than \$20 oil as in the recent past. Apparently, Shell was missing some opportunities that others took when their analysis was too conservative. After three hours of presentation and questions without a break, we asked the last question. We said that when looking at higher oil price we think not of \$25, but of \$30, \$35, \$40 and higher. We asked for assurance that management was looking at such possibilities when it evaluated new projects and that existing operations have nearly full exposure to the upside of higher oil price. We think we detected a glint of enthusiasm in the positive response.

We don't expect major oil companies to be cheerleaders for higher oil price. Oil companies were vilified in the 1970s as they were blamed, mostly unfairly, for the oil price rise and its attendant

inconveniences sparked by price controls and rationing. Competitive reasons further support downplaying price opportunity by those with strong asset positions.

#### Royal Dutch/Shell Present Value of Oil and Gas Reserves

| Volume<br>Variable                            | Decline<br>Enhance<br>e Cost (%<br>Cash Flow | ment (%/yr):<br>): |       | 17<br>12<br>28<br>20 |         | Nymex Oil Price Post 2005 (\$/bbl)<br>Price/Nymex Post 2005 (%):<br>Real Discount Rate (%/yr): |      |       |      |       | 35<br>83<br>7.0 |         |
|---|--|--------------------|-------|----------------------|---------|--|------|-------|------|-------|-----------------|---------|
|   |  | Volume             |       |                      |         | Fixed  | Var. | Cash  | Cap  | Free  |                 | Present |
|   | Basic  | Enhanced           | Total | Price                | Revenue | Cost   | Cost | Flow  | Ex   | CF    | Disc            | Value   |
| Year  | (bbl)  | (bbl)              | (bbl) | (\$/bbl)             | (\$)    | (\$)   | (\$) | (\$)  | (\$) | (\$)  | Factor          | (\$)    |
| Total 2005 through 2034; years ending on 9/30 |  |                    |       |                      |         |  |      |       |      |       |                 |         |
|   | 0.560  | 0.440              | 1.000 | 29.66                | 29.67   | 2.82   | 8.31 | 18.54 | 2.39 | 16.15 | 0.68            | 11.00   |
| 2005  | 0.095  | 0.000              | 0.095 | 35.45                | 3.37    | 0.14   | 0.94 | 2.28  | 0.46 | 1.83  | 0.97            | 1.77    |
| 2006  | 0.079  | 0.012              | 0.092 | 29.05                | 2.66    | 0.14   | 0.75 | 1.77  | 0.35 | 1.42  | 0.90            | 1.28    |
| 2007  | 0.066  | 0.022              | 0.088 | 29.05                | 2.57    | 0.14   | 0.72 | 1.71  | 0.34 | 1.36  | 0.84            | 1.15    |
| 2008  | 0.055  | 0.030              | 0.085 | 29.05                | 2.47    | 0.14   | 0.69 | 1.64  | 0.33 | 1.31  | 0.79            | 1.04    |
| 2009  | 0.046  | 0.036              | 0.082 | 29.05                | 2.38    | 0.14   | 0.67 | 1.58  | 0.32 | 1.26  | 0.74            | 0.93    |
| 2010  | 0.039  | 0.041              | 0.079 | 29.05                | 2.30    | 0.14   | 0.64 | 1.51  | 0.30 | 1.21  | 0.69            | 0.83    |
| 2011  | 0.032  | 0.044              | 0.076 | 29.05                | 2.22    | 0.14   | 0.62 | 1.45  | 0.29 | 1.16  | 0.64            | 0.75    |
| 2012  | 0.027  | 0.047              | 0.074 | 29.05                | 2.14    | 0.14   | 0.60 | 1.40  | 0.00 | 1.40  | 0.60            | 0.84    |
| 2013  | 0.022  | 0.039              | 0.061 | 29.05                | 1.78    | 0.14   | 0.50 | 1.14  | 0.00 | 1.14  | 0.56            | 0.64    |
| 2014  | 0.019  | 0.033              | 0.051 | 29.05                | 1.49    | 0.14   | 0.42 | 0.93  | 0.00 | 0.93  | 0.53            | 0.49    |
| 2015  | 0.016  | 0.027              | 0.043 | 29.05                | 1.24    | 0.14   | 0.35 | 0.75  | 0.00 | 0.75  | 0.49            | 0.37    |
| 2016  | 0.013  | 0.023              | 0.036 | 29.05                | 1.04    | 0.14   | 0.29 | 0.61  | 0.00 | 0.61  | 0.46            | 0.28    |
| 2017  | 0.011  | 0.019              | 0.030 | 29.05                | 0.87    | 0.14   | 0.24 | 0.48  | 0.00 | 0.48  | 0.43            | 0.21    |
| 2018  | 0.009  | 0.016              | 0.025 | 29.05                | 0.72    | 0.14   | 0.20 | 0.38  | 0.00 | 0.38  | 0.40            | 0.15    |
| 2019  | 0.008  | 0.013              | 0.021 | 29.05                | 0.60    | 0.14   | 0.17 | 0.29  | 0.00 | 0.29  | 0.37            | 0.11    |
| 2020  | 0.006  | 0.011              | 0.017 | 29.05                | 0.50    | 0.14   | 0.14 | 0.22  | 0.00 | 0.22  | 0.35            | 0.08    |
| 2021  | 0.005  | 0.009              | 0.015 | 29.05                | 0.42    | 0.14   | 0.12 | 0.16  | 0.00 | 0.16  | 0.33            | 0.05    |
| 2022  | 0.004  | 0.008              | 0.012 | 29.05                | 0.35    | 0.14   | 0.10 | 0.11  | 0.00 | 0.11  | 0.31            | 0.03    |
| 2023  | 0.004  | 0.006              | 0.010 | 29.05                | 0.29    | 0.14   | 0.08 | 0.07  | 0.00 | 0.07  | 0.29            | 0.02    |
| 2024  | 0.003  | 0.005              | 0.008 | 29.05                | 0.25    | 0.14   | 0.07 | 0.04  | 0.00 | 0.04  | 0.27            | 0.01    |

### Royal Dutch Petroleum Net Present Value Calculation

| Constant Oil Price (\$/bbl):                       | 28      | 35      | 40      | 50      |
|--|---------|---------|---------|---------|
| Present Value per Barrel (\$):                     | 8.90    | 11.00   | 12.50   | 15.60   |
| Oil and Gas Reserves (million barrels equivalent): | 8,455   | 8,455   | 8,455   | 8,455   |
| Present Value of Oil and Gas Reserves (\$mm):      | 75,200  | 93,000  | 105,700 | 131,900 |
| Short Life Uplift (\$mm):                          | 9,700   | 9,700   | 9,700   | 9,700   |
| Present Value of Other Businesses (\$mm):          | 43,800  | 43,800  | 43,800  | 43,800  |
| Total Present Value (\$mm):                        | 128,700 | 146,500 | 159,200 | 185,400 |
| Debt (\$mm):                                       | 25,600  | 25,600  | 25,600  | 25,600  |
| Present Value of Equity (\$mm):                    | 103,100 | 120,900 | 133,600 | 159,800 |
| Shares (mm):                                       | 2,031   | 2,031   | 2,031   | 2,031   |
| Net Present Value (\$/sh):                         | 51      | 60      | 66      | 79      |

#### Please see disclosures on the final page.

#### Statement on Structure Expected in November

It would be an historic development if the 60% owner and the 40% owner of Royal Dutch/Shell group could be combined as a single company. Considering the unfavorable publicity the group received earlier in 2004 on disclosure of reserves and the change of management at the top, there should be pressure to make that structural simplification. Mr. Jeroen van der Veer, the chief executive officer of the group, attests that executives are working long hours on an expedited schedule to resolve the issue. Mr. van der Veer says the process is more complicated than it may seem because of tax implications among other factors. The CEO's watchwords for Structure and Governance are "Effectiveness + accountability + transparency + simplicity". We would like to think the last word favors a single owner of the Royal Dutch/Shell group.

A single Royal Dutch/Shell stock would eliminate a key distinction, not necessarily helpful, between RD/SC and peers. Otherwise the group has more in common than not with peers, particularly in its low financial risk and diversified assets with appreciation potential. Reserve life is somewhat shorter while cash flow multiple is also lower to offset that in part. While the group is slightly more concentrated on downstream, it has refineries that are well-positioned to handle the heavy crude that accounts for an increasing proportion of world supply.

Kurt H. Wulff, CFA

**Disclaimer:** This analysis was prepared by Kurt Wulff doing business as McDep Associates. The firm used sources and data believed to be reliable, but makes no representation as to their accuracy or completeness. This analysis is intended for informational purposes and is not a solicitation to buy or sell a security. Past performance is no guarantee of future results.

McDep does no investment banking business. McDep is not paid by covered companies including revenue from advertising, trading, consulting, subscriptions or research service. McDep shall not own more than 1% of outstanding stock in a covered company. No one at McDep is on the Board of Directors at a covered company nor is anyone at a covered company on the Board of Directors of McDep.

McDep or its employees may take positions in stocks the firm covers for research purposes. No trades in a subject stock shall be made within a week before or after a change in recommendation.

**Certification:** I, Kurt H. Wulff, certify that the views expressed in this research analysis accurately reflect my personal views about the subject securities and issuers. No part of my compensation was, is, or will be directly or indirectly related to the specific recommendations or views contained in this research analysis.

**Research Methodology/Ratings Description:** McDep Associates is an independent research originator focused on oil and gas stocks exclusively. The firm applies the thirty years of experience of its analyst to estimate a present value of the oil and gas resources and other businesses of covered companies. That value is compared with a company's stock market capitalization and debt. Stocks with low market cap and debt relative to present value tend to outperform stocks with high market cap and debt relative to present value. Buy recommendations are expected to deliver a total return better than 7% per year above inflation. Hold recommendations are expected to deliver a negative total return less than 7% per year including the effects of inflation.