# Energy Investment Ideas for Growth, Inflation and Deflation

Presentation by Kurt H. Wulff The 41st Contrary Opinion Forum Basin Harbor, Vermont October 2, 2003

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### Summary and Recommendation

- Invest in Energy for Real Return with Inflation Protection, Deflation Resistance and Tax Efficiency
- Oil is Underpriced and Natural Gas is Clean
- Value Stocks for Energy Resources on Unlevered Basis
- Buy Canadian Oil Sands Trust (COSWF), Anadarko (APC) and Marathon Oil (MRO)
- Sell Kinder Morgan (KMI, KMR, KMP)

### Outline

- Investment Strategy
- Industry Outlook
- Valuation Method
- Buy Ideas
- Sell Ideas

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### Investment Strategy

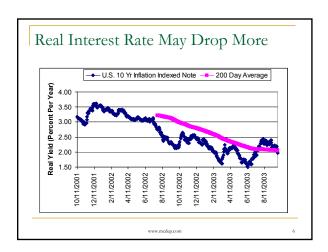
- Real Return
  - Bond Benchmarks
  - Real Rates Trend Lower
- Inflation Protection
  - Inflation Expectations Trend Higher
  - □ Free Money Spawns Inflation
  - Twin Deficits Are Back to Spawn Inflation
- Deflation Resistance
  - Chronic Deflation Concerns Wane
  - Accidental Deflation Possible Any Time
- Tax Efficiency

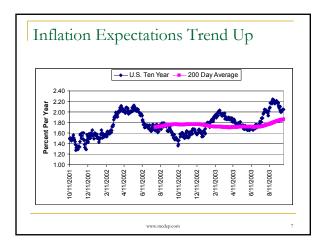
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### Bond Benchmarks

U.S. Treasury	Current Ten-	20th Century
Securities	Year Expectation	Actual
	·	(Dimson, Marsh & Staunton)
Real Bond Return (%/yr)	2.0	1.6
Implied Inflation (%/yr)	2.0	3.2
Nominal Bond Return (%/yr)	4.0	4.8

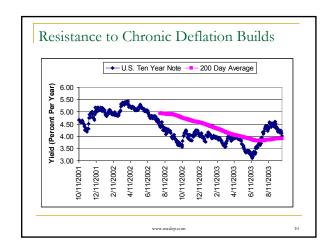
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Periods of T-Bill Rate below Inflation	Annual Inflation
1914-1918	10%
1933-1951	4%
1970-1980	8%
2002- ?	?

# Twin Deficits are Back to Spawn Inflation Trade deficit on the order of a half trillion dollars may signal weaker dollar and higher priced imports Dollar exchange rate decline limited by inflation in other currencies Federal budget deficit also on the order of a half trillion dollars Military spending Social spending



### Deflation Accidents Possible Any Time

- High debt carries high risk
  - Mortgage market?
  - Derivatives abuse?
  - Securities fraud?
  - Hedge fund speculation?
  - Country defaults?
  - Utility deregulation?
- Be wary of high-leverage entities

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### New Tax-Efficiency Favors Equity

- Investors taxed at half or less the rate on stocks compared to bonds
- Reducing tax on dividends and capital gains reduces tax on inflation which logically should not be taxed
- Improvement in relative appeal of equity helps overly leveraged companies to substitute equity for debt

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## Industry Outlook - Natural Gas and Oil Most Valuable Energy Resources Demand, Supply and Price

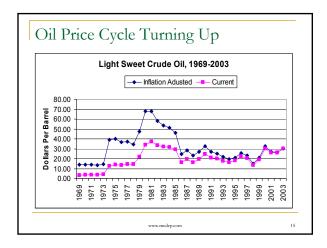
- Price Cycle Turning Up
- 2006 Oil Rising 10% Per Year
- Six-Year and One-Year Futures for Price Forecast
- Natural Gas
  - Reliable and Clean
  - Convenient and Economic
  - Discount to oil historical prices
  - Premium to oil in futures prices
- Refining/Marketing
- Power

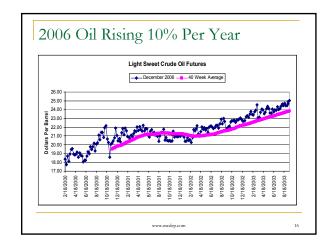
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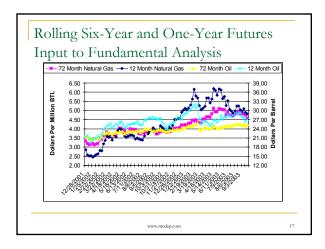
Oil is Cheap

- Demand linked to economic growth
- Demand artificially suppressed
  - Fuel taxes
  - Rationing
  - Acceptance of dirtier fuels
- Spare production capacity minimal
- Middle East Religion and Politics
- Futures prices low

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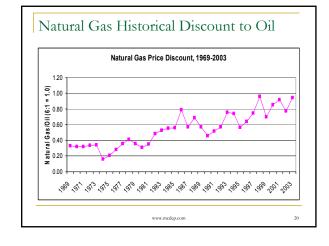
# Natural Gas Reliable and Clean

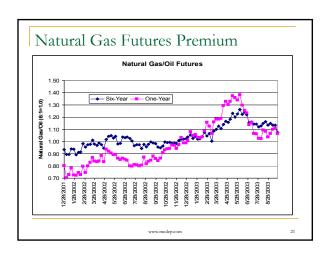
- No blackouts because of primitive transmission along wires strung on unsightly poles
- No discharge of excessive waste heat into rivers and waterways, especially during hot months
- No windless days or bird kills from whirring turbine blades on poles
- No particulates or sulfur dioxide and far less carbon dioxide than from coal
- No flooding of human or wildlife habitat behind dams

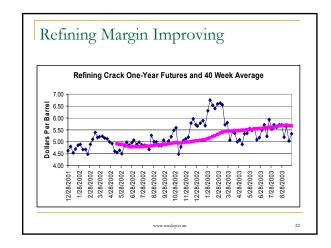
### Natural Gas Convenient and Economic

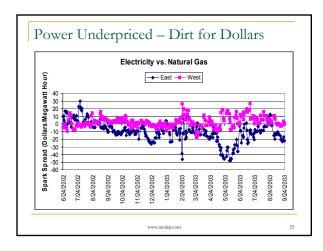
- Turbine driven with waste heat recovery (combined cycle) most efficient generation of electricity from heat
- Distributable underground to point of use
  - Coal and nuclear like obsolescing mainframe computers
  - Natural gas like personal computers
- Highly refined oil most competitive alternative turbine and heating fuel
- Strong demand drives up natural gas price
- Oil a backup for natural gas

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# McDep Ratio measures unlevered value Market Cap and Debt to Present Value Unlevered – counters the distortion of debt Present value depends on interest rates, inflation, commodity prices, reserve life, investment requirements, operating costs Weekly calculations for natural gas royalty trusts Periodic reconciliation of cash flow multiple assessments with reserve life

### Weight Portfolio Positions on Unlevered Basis - Example

	CNOOC Limited	Kinder Morgan, Inc.
Symbol	CEO	KMI
Rating	Buy	Sell
Price Change 2003	31%	27%
Debt/Present Value	-	0.80
Portfolio Weight		
(Equal Unlevered PV)	83%	17%
Weighted Gain	26%	-5%
Portfolio Gain = 21%		

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### Buy energy producers

- Mega Cap CVX, RD
  - Dividends above TIPS real return
  - Dividends likely to adjust for inflation
  - Low debt offers deflation resistance
  - New lower tax rate makes dividends more valuable
- Producer/Refiners COP, MRO, PTR
- North Am Natural Gas ECA, BR, APC, XTO, SJT
- □ Oil CEO, EAC, COSWF

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### Mega Cap Energy Producers Dominant Market Cap, Attractive Value

	Symbol/ Rating	Price (\$/sh) 24-Sep 2003	Market Cap (\$mm)	Debt/ Present Value	McDep Ratio
Exxon Mobil Corp	o XOM	36.90	247,000	0.10	1.05
Total S.A.	TOT	76.84	98,000	0.19	0.92
BP plc	BP	42.65	158,000	0.15	0.87
Royal Dutch/Shell	RD B	45.00	156,000	0.18	0.85
ChevronTexaco Co	ıCVX B	72.33	77,000	0.22	0.82

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Energy Producer/Refiners Potential to Outperform Mega Caps

	Symbol/ Rati	ng	Price (\$/sh) 24-Sep 2003	Market Cap (\$mm)	Debt/ Present Value	McDep Ratio
Murphy Oil Corporation	MUR		59.83	5,530	0.26	1.34
Imperial Oil Limited (30%)	IMO		37.81	4,290	0.12	1.04
Petro-Canada	PCZ		40.35	10,690	0.19	0.92
Norsk Hydro ASA (49%)	NHY		52.74	6,670	0.27	0.91
OAO Lukoil	LUKOY		77.60	16,000	0.12	0.88
ConocoPhillips	COP	В	55.75	38,000	0.38	0.87
Marathon Oil Corporation	MRO	В	28.35	8,790	0.31	0.80
Suncor Energy	SU		18.66	8,880	0.14	0.78
PetroChina Company Ltd (10%)	PTR	В	32.85	5,780	0.11	0.70

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### Opportunity in Marathon Oil (MRO) About Every Ten Years

- Double oil production from Yates Field in Texas free from price controls – DLJ Action Recommendation, October 1973
- Leading candidate for financial restructuring DLJ Action Recommendation, April 1, 1981
- Vote for Spinoff McDep Action Recommendation, March 19, 1990
- Set It Free from U.S. Steel

  McDep Stock Idea, April 16, 2001

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### Opportunity in Marathon (MRO) Today

- Acquirable, efficient producer/refiner
- Low multiple of cash flow EV/Ebitda = 5.4
- Value split approximately
  - □ 45% oil and overseas natural gas
  - □ 35% U.S. Midwest refining/marketing
  - □ 20% North American natural gas
- Competent management
- Stock should trade like peers and offer additional possible upside surprise

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### Independent Nat Gas and Oil Producers Concentrated on Higher Potential

	Symbo Rat		(\$/sh) 24-Sep 2003	Market Cap (\$mm)	Debt/ Present Value	McDep Ratio
Occidental Petroleum Corp.	OXY		35.11	13,500	0.38	1.00
Apache Corporation	APA		69.09	11,000	0.20	0.99
Encana Corporation	ECA	В	37.01	17,500	0.20	0.94
XTO Energy Inc.	XTO	В	21.27	3,910	0.25	0.91
Unocal Corporation	UCL		31.69	8,100	0.35	0.87
Burlington Resources	BR	В	48.48	9,800	0.27	0.86
Devon Energy	DVN		49.14	8,000	0.42	0.86
CNOOC Limited (19%)	CEO	В	34.15	2,670	-	0.86
Anadarko Petroleum Corp.	APC	В	44.16	11,100	0.32	0.82

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### Anadarko (APC) – Acquirable Producer

- Management ready to sell
- Disenchanted owners
- Strategic complement to LNG
  - □ 56% North American natural gas
  - Premier Rockies acres (Union Pacific land grant)
- Cost savings in overhead and hedging
- Marketable reserves
- Opportune time in energy commodity cycle

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### Income Buys

	Symbol/ Ratio	ng	Price (\$/sh) 24-Sep 2003	Market Cap (\$mm)	Annual Income (%)	McDep Ratio
San Juan Basin Royalty Trust	SJT	В	17.88	830	10.6	1.03
CNOOC Limited (19%)	CEO	В	34.15	2,670	4.7	0.86
Royal Dutch/Shell	RD	В	45.00	156,000	4.4	0.85
ChevronTexaco Corporation	CVX	В	72.33	77,000	4.0	0.82
Marathon Oil Corporation	MRO	В	28.35	8,790	3.5	0.80
Canadian Oil Sands Trust (US\$)	COSWF	В	28.95	2,500	5.0	0.71
PetroChina Company Ltd (10%)	PTR	В	32.85	5,780	6.2	0.70

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## Canadian Oil Sands Trust (COSWF) Premium Characteristics

- Sole asset 35% Syncrude Oil Sands Plant
- Equal economic partner Exxon et al
- Low fee, efficient, administration
- Volume growth 260mbd, 350mbd, plus
- Reserves last practically forever
- Environmentally desirable product
- Dividend double by 2006, triple by 2007
- Dividend qualifies for 15% U.S. rate

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### Canadian Oil Sands Trust (COSWF) Potential Ten-Bagger (10x in 10 years)

- Ten-bagger growth rate: 26%/year
- Canadian Oil Sands Trust Multipliers
  - □ Volume: 2x
  - □ EV/Ebitda: 2x
  - □ Oil Price: 2x, 3x, 4x
  - □ Dividend/Ebitda: 3x.4x
- Downside: Cash Breakeven at US\$13/barrel

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# Sell pipeline partnerships— EEP, EEQ, EPN, KMI, KMR, KMP

- Real growth valued two to three times buy recommendations
- Most inflation protection usurped by general partner
- Limited deflation resistance because of high leverage
- Accounting misrepresents debt and high compensation to general partner
- Tax change expands competitive income opportunities

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### Pipeline Partnerships Unattractive Valuation

	Symbo Rat		Price (\$/sh) 24-Sep 2003	Market Cap (\$mm)	Debt/ Present Value	McDep Ratio
Kinder Morgan Energy Partners, L.P.	KMP	S	42.09	5,790	0.47	2.07
Kinder Morgan Management, LLC	KMR	S	37.20	1,710	0.47	1.88
Kinder Morgan, Inc.	KMI	S	53.63	6,600	0.80	1.56
Enbridge Energy Partners, L.P.	EEP	S	48.99	1,910	0.57	1.68
Gulfterra Energy Partners	GTM	S	40.38	2,220	0.56	1.68
Enbridge Energy Management, L.L.C	EEQ	S	44.39	420	0.57	1.58

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### KMP/COS Side by Side

	Kinder Morgan Energy Partners	Canadian Oil Sands Trust
EV/Ebitda	18	7
Debt/PV	.47	.19
Distribution/ Equity Ebitda	1.61	.31
Distribution	6.2%	5.0%
Yield		
Notoriety	Arizona Pipe Failure	

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### Moral Hazard in Pipeline Partnerships

- General Partner takes up to 50% of cash flow for no capital outlay exploiting moral hazard
  - Partnerships skimp on debt service
  - Partnerships skimp on maintenance and safety
    - Failure of 48-year old Arizona pipeline triggered gasoline shortages in August 2003
- Rating agencies allow outlawed debt pyramids
- SEC exempts partnerships from Sarbanes Oxley
- NYSE facilitates excessive GP compensation
- FERC allows asset stripping at public expense

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### What is Contrary Opinion in Energy?

- Oil price likely be to higher than in the futures market, possibly by a lot in a surprise inflationary environment
- Natural gas premium to oil likely to be higher than in the futures market as environmental advantages become more valuable as the politics sort out
- Unlevered present value of cash flow the most useful tool of energy valuation
- The stocks that pay the least amount of fees to managers and financiers may be the among the best opportunities
- The SEC, the NYSE, the Federal Energy Regulatory Administration, and the debt raters do not appear to protect the public interest in pipeline partnerships

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### Wrapup

- Invest in Energy for real return, inflation protection, deflation resistance, tax efficiency
- Oil is cheap, natural gas is clean
- Own stocks on basis of unlevered holdings of energy resources and businesses
- Buy Marathon, Anadarko, Canadian Oil Sands Trust and other energy producers
- Sell Kinder Morgan and other pipeline partnerships

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